



Kettle Moraine Press Association

Summer Workshop, July 25-28, 2010

at UW-Whitewater campus

KEMPA announces...

Yearbook Evenings at Summer Workshop

Description

Although the yearbook class will meet during the day for instruction, just as the newspaper and photography classes do, the yearbook students will have each evening's work time devoted to working with other students from their school to plan their 2011 yearbook.

Yearbook students who attend Summer workshop with no one else from their staff will work together as a group to share ideas and do individual planning.

Advisers attending "Adviser Day" on Tuesday, July 27, may or may not have any students attending Summer Workshop. They are welcome to stay for the evening work session to observe students at work.

Any adviser whose students are attending Summer Workshop may attend any and all evening work sessions to work with their students if they want to. These advisers may also invite their yearbook representatives to attend evening work sessions if they wish.

KEMPA wants to remain neutral in its interaction with yearbook companies at Summer Workshop. The following protocol will guide yearbook representatives who choose to attend the work sessions at their advisers' invitation:

Protocol for yearbook representatives:

- Reps will attend evening work sessions only.
- Reps will work only with students from their own schools.
- Reps will refrain from promoting their company to students from other schools at Summer Workshop.
- Reps will provide their own materials when working at Summer Workshop.
- Reps will refrain from providing "freebies" to all the workshop attendees.
- Reps should check with their client schools to see if they plan to attend Summer Workshop. KEMPA will not provide a list of Summer Workshop attendees.

For further information, contact Summer Workshop director, Linda Barrington at 414-587-2924 or Lbarrington@wi.rr.com.