

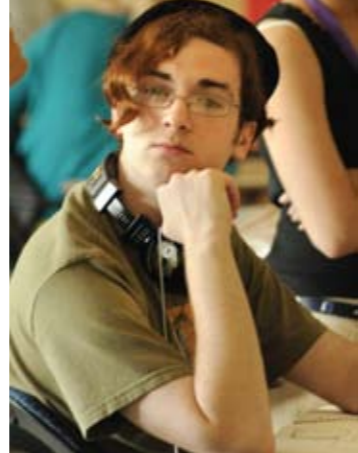


Sign up now

Discover why KEMPA Summer Journalism Workshops are the right fit for you.

Find out more online at www.kempaonline.com

Register today.



Why KEMPA?

- Well-rounded instructional program in writing, layout, and photography
- Large group and special interest sessions
- Low student-teacher ratio for support
- Knowledgeable journalism professionals
- Hands-on time to develop stories, layouts or strategies
- Opportunity to network with new people from different schools
- Computer labs and software for hands-on experience

June 24-27, 2009
UW-Whitewater
 Continuing Ed. Services
 Roseman 2005
 Whitewater, WI 53190
 262.472.3165

July 12-15, 2009
Northern Illinois University
 External Programming
 College of Liberal Arts & Sciences
 DeKalb, IL 60115
 815.753.5200

KEMPA

kettle moraine press association

Summer Journalism Workshops

*offering more...
to serve you better*



Students and advisers, come to camp free

Student Scholarships

KEMPA will select scholarship students from Wisconsin (Whitewater workshop) and students from Illinois (Illinois workshop), based on outstanding journalistic achievement and financial need for scholarships. Recipients will receive tuition, room and board.

Apply online at www.kempaonline.com.

Student applications for workshops and scholarships must be postmarked by May 10 for Wisconsin students and June 10 for Illinois students.

Winners will be notified within a week after deadline; payments received with registrations will be returned prior to the workshop. If your fee is being paid by the school or a publications budget, we will contact your adviser.

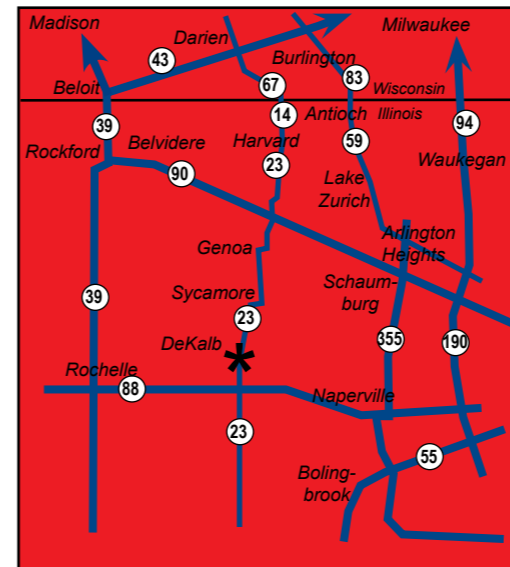
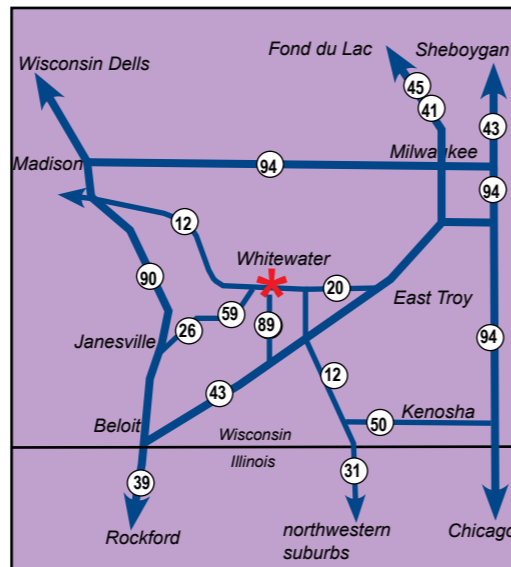
Student scholarships are provided by the Wisconsin Newspaper Association Foundation and the Illinois Press Association, pending their approval in February. See website for updates.



Adviser Scholarships

KEMPA sponsors up to three partial scholarships for new KEMPA member school advisers (0-3 years experience). This scholarship is based on the adviser's need for instruction and problem solving. The application is available on our website: www.kempaonline.com.

Adviser applications for both workshops are **due May 10**. Mail to Jan Kohls, KEMPA Executive Director, 209 Heritage Dr., Fort Atkinson, WI 53538.



The University of Wisconsin-Whitewater and Northern Illinois University are committed to equal opportunity in its educational programs, activities and employment policies for all persons, regardless of race, color, gender, creed, religion, age, ancestry, national origin, disability, sexual orientation, political affiliation, marital status, Vietnam-era veteran status, personal status and pregnancy. If you have any disabling condition that requires special accommodations or attention, please advise us well in advance. We will make every effort to accommodate your special needs. No tax dollars were spent in the printing of this publication.

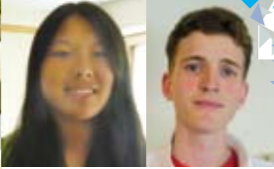


sin•er•gy | working together
KEMPA and UW-W and NIU and you, learning and doing more together than we could alone

Summer Journalism Workshops!

June 24-27, 2009
UW-Whitewater
Whitewater, Wisconsin

July 12-15, 2009
Northern Illinois University
DeKalb, Illinois



Tentative Schedule

Arrival Day

11 a.m. Registration begins
 1 p.m. Opening session
 1:30-4:30 p.m. Instruction and work time
 4:45-5:15 p.m. Group event: games
 6:30-7:30 p.m. Large group session
 7:30-9 p.m. Instruction and work time

Days 2 & 3

8:30 a.m. Assembly and announcements
 8:45-10:30 a.m. Instruction and work time
 10:45-11:45 a.m. Large group session
 1:15-3:15 p.m. Instruction and work time
 3:30-4:30 p.m. Special interest sessions
 6:30-9 p.m. Instruction and work time

Day 4

8:30 a.m. Assembly and announcements
 8:45-10:30 a.m. Instruction and work time
 10:45-11:45 a.m. Special interest sessions
 1:15-3 p.m. Instruction and work time
 3:15-4:15 p.m. Slide show and awards

Adviser Workshop

This program is tailored for newer advisers of high school student media to increase your advising knowledge and skills and help you meet the needs of your students.

Advisers who attend Summer Workshop will be in their own class for all four days.

The following topics will be covered: reporting basics, news/feature writing, working with administration, legal/ethical concerns, developing curricula, staff management, yearbook/newspaper design trends, critiquing student work, establishing a publication cycle, generating revenue and more.

Student class choices

• **Newspaper:** Students will review reporting, interviewing and journalistic style, with emphasis choices in news, feature and opinion writing. Layout and design instruction will use InDesign.

• **Yearbook:** Students will learn both page design and copy writing. Instruction will also include the rules of page design, yearbook organization, and copy and coverage.

• **Photography:** Instruction will focus on composition and available-light techniques, as well as photo ethics.

• **Web Design:** This class will focus on basic production and design principles of web pages using Dreamweaver software, content choice and the application of journalistic skills.

Meals and Housing

Each room houses two students; males and females will be on separate floors. If you would like to room with a specific person, both people must indicate each other's names on the form. If you list no roommate on the registration form, you will be randomly assigned.

If advisers wish a single room, there will be a \$25 charge, even if on scholarship.

Residence halls are supervised by university housing counselors, KEMPA counselors and workshop instructors.

Fees include three meals a day, served on campus, beginning with first day dinner and ending with lunch on the last day. Evening snacks are also provided.

Registration for UW-W, June 24-27, 2009

Advisers registering for the Summer Workshop need only fill out the **purple** items.

Workshop Selection: Indicate your 1st and 2nd choices

Newspaper Yearbook Photography Web Design Advising

Years on publication staff _____ Circle your publication: **Newspaper** **Yearbook**

Male _____ Female _____ Roommate preference _____

Name _____ Birth Date ____/____/____

Home Address _____ Home Phone _____

City/State/ZIP _____

Parent's Name _____ Student's e-mail _____

Parent's Signature _____ Parent's e-mail _____

(Parent signature also indicates that camp photos may be used in promotional materials, unless otherwise notified.)

School's Name _____ 2009/2010 Grade level _____

Adviser's Name _____ Adviser's Signature _____

Adviser's Summer Phone _____ Adviser's e-mail _____

If you have special needs or any physical imitations regulated by the Americans with Disabilities Act, please attach an explanation.

Workshop Fees, Payment

_____ \$325 Early fee (postmarked by April 30)
 _____ \$350 Workshop fee (after April 30)
 _____ \$25 extra for adviser: single room
 _____ I am applying for a scholarship.

\$100 non-refundable deposit is due with completed application.

Amount enclosed \$ _____

No refunds will be issued after June 20.

Make checks payable to UW-Whitewater.

You may also pay using MasterCard or Visa.

Account number _____

Exp. date _____

Cardholder's Name _____

Send completed form and check to
 UW-Whitewater CES Dept.
 800 W. Main St.

Roseman Bldg. Room 2005
 Whitewater, WI 53190

Register online: www.kempaonline.com

Register by phone: 1.800.622.0350.

Upon receipt of your registration form and deposit, you will receive a confirmation receipt and a welcome letter. In May you will receive a map, a daily schedule and an information booklet.

Plan Carefully

Because of the pre-planning of events, there are no refunds for deposits. If a pre-registered student cannot attend, a substitution may be made. Notify UW-Whitewater in advance so class lists and housing rosters may be corrected and accurate.

Return this completed form no later than June 10, 2009. If you wish to register after that date, please phone UW-Whitewater at 1.800.622.0350 to check availability.

All fees due prior to the workshop. Please call UW-Whitewater if you are not able to make the payments prior to the workshop.

Each participant will be covered by a limited accident insurance policy. The cost of insurance is included in the registration fee.

Application for NIU, July 12-15, 2009

Advisers registering for the Summer Workshop need only fill out the **red** items.

Workshop Selection: Indicate your 1st and 2nd choices

Newspaper Yearbook Photography Web Design Advising

Years on publication staff _____ Circle your publication: **Newspaper** **Yearbook**

Male _____ Female _____ Roommate preference _____

Name _____ Birth Date ____/____/____

Home Address _____ Home Phone _____

City/State/ZIP _____

Parent's Name _____ Student's e-mail _____

Parent's Signature _____ Parent's e-mail _____

School's Name _____ 2009/2010 Grade level _____

Adviser's Name _____ Adviser's Signature _____

Adviser's Summer Phone _____ Adviser's e-mail _____

If you have special needs or any physical imitations regulated by the Americans with Disabilities Act, please attach an explanation.

Workshop Fees, Payment

_____ \$325 Early fee (postmarked by May 29)
 _____ \$350 Workshop fee (after May 29)
 _____ \$25 Additional fee for adviser single occupancy lodging
 _____ I am applying for a scholarship.

\$100 non-refundable deposit is due with completed application.

\$ _____ Amount enclosed

No refunds will be issued after June 26.

_____ I have enclosed a check payable to NIU.

Please charge \$ _____ to my [] VISA

[] MasterCard [] Discover [] American Express credit card.

Account number _____

Exp. date _____

Signature _____

Send completed application and payment to

Northern Illinois University
 NIU Outreach-Registration
 DeKalb, IL 60115-2860

Apply online: <http://www.niu.edu/clasep/camps/index.shtml>

Apply by phone: 1.800.345.9472 or 815.753.0277 to register with a credit card. TTY/TYY callers, phone 815.753.2000 and ask to be connected with "Outreach."

Apply by Fax: 815.753.6900 (credit card)

Upon receipt of your application form and deposit, you will receive a confirmation receipt and a welcome packet.

Plan Carefully

Because of the pre-planning of events, there are no refunds for deposits. If a pre-registered student cannot attend, a substitution may be made. Notify NIU in advance so class lists and housing rosters may be corrected and accurate.

Return this completed application no later than June 26, 2009. If you wish to apply after that date, please phone NIU at 1.815.753-5200 to check availability.

All fees due June 26, 2009.