

Aiming to serve you better

KEMPA's Traveling Journalism Workshop

KEMPA will bring a one- to two-day workshop of specialized instruction to your school (or a group of schools in a geographic area who will meet at one school). The host school must guarantee a 20-student minimum for each day.

Here's how it would work:

- Each half day of instruction would focus on one specialized area, for example, intensive journalistic writing, layout and design fundamentals, photojournalism, leadership and staff management, alternative coverage, press law, etc.
- The advisers who are hosting the workshop select the topics they want covered in the instruction.
- KEMPA will send instructors with expertise in the areas selected for the workshop.
- The dates for your workshop are flexible, *depending on instructors' schedules*, during the summer or school year, on the weekend or during the week.

Host school responsibilities:

- Recruit a minimum of 20 students for the workshop and collect the \$50 per day fee.
- Decide how lunch will be handled. Those attending could bring a bag lunch, or parents could provide lunch, or the publication could pay for lunch.
- Invite other advisers in the area to attend at no charge, even if they bring no students. If they attend with their students, they will be expected to help work individually with students during work time.
- Host instructors overnight if they are driving from a distance and need accommodations.
- Provide name tags, photocopier availability, computer access.

Host school benefits:

- The host adviser/publication will keep \$15 of each student's \$50 registration fee. You could consider this a fundraiser: with 20 students, you would keep \$300.
- The host adviser selects the curriculum for the workshop, tailored to his or her students' needs.

How to get started: Call or e-mail Linda Barrington to talk about the instruction you would like and the dates you are considering. (Home: 262-790-0108, Cell: 414-587-2924, E-mail: Lbarrington@wi.rr.com)