

Winter Advisers' Seminar
 March 5-6, 2010
 The Abbey

KEMPA Update

Spring 2010 CES. Roseman

University of Wisconsin-Whitewater

Cutsinger, Culture, Climate

Special points of interest:

- John Cutsinger, in Wisconsin, from Florida
- Illinois Principal of the Year
- Jostens and Herff-Jones host events
- First sign of spring lasting more than one day

Inside:

Silent Auction

SPLC

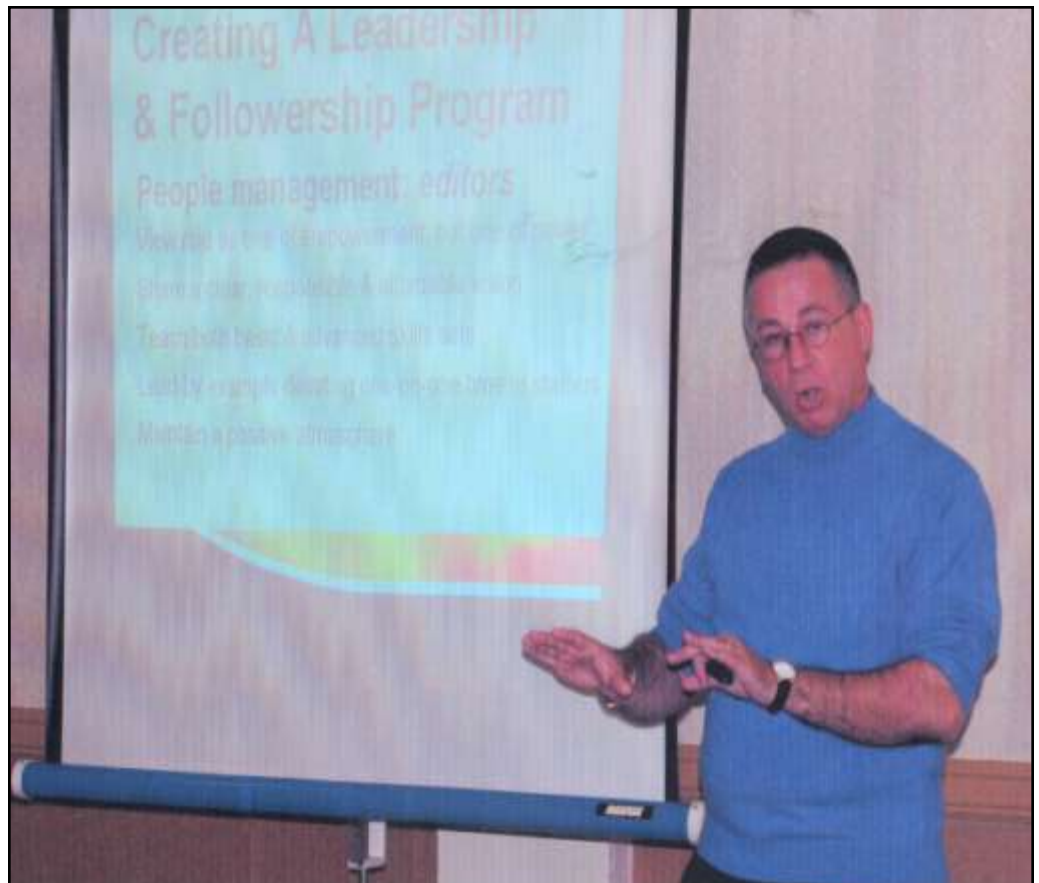
Mentees

Door Prizes

Memento Exchange

Roundtable

Spring arrives



John's Opening Shots
 (Cutsinger wove these ideas throughout the rest of the sessions)

- **Question tradition**

Think about your readers

Avoid personal preference

- **Rethink process**

Embrace what really counts

Refine aspects that cause pain

Eliminate non-working techniques

- **Expect conflict**

Develop a conflict resolution strategy

Keynote speaker John Cutsinger launches into the topic of Creating A Leadership & Followership Program.



Richard Kirschner, IL Principal of Year, addresses Seminar

The honor of Illinois Principal of the Year was bestowed on Richard Kirschner of Belvidere North High School.

Kirschner received the nomination from Mike Doyle, publication adviser at North. Doyle cited Kirschner's work with students and respect for their journalistic rights.

This mutual respect became evident when Kirschner met with the North publication students before addressing the Winter Seminar attendees to gather information for his presentation.

He also revealed that when potentially "hot," topics are planned for the newspaper, he and the staff consider the consequences before they go to print.

Kirschner explains how the Belvidere North news staff helped him prepare his Seminar presentation.



Task Assignment from John Cutsinger to the rest of us:

**Due: before school is
out**

- 1. Write down all the things that worked for you**
- 2. Write down all the things you'll never do again.**

Seminar, Etc. and Add-ons

Mentee Janet McCullum listens intently as Cutsinger explains the makeup and order of an effective classroom.



Silent Auction: The Seminar Silent Auction brought in over \$1200. for the KEMPA Scholarship Fund.

SPLC: Linda Barrington and Nancy Becker provided some homemade cookie snacks for those who need that boost at mid-morning and mid-afternoon at the Seminar. About \$80 was donated to the SPLC. Other donations welcome!

Mentees: Guests at the Seminar included mentees of Nancy Becker and Sandy Jacoby.

Roundtable: Q&A: Solutions and opinions led by Linda Barrington and John Culbertson—main topics: student press law and photography.

Future KEMPA dates:

Board of directors meets at UW-W. 9:30 a.m. Roseman, July 7.

Topics: scholarship report, fall conference planning and organization of a new and improved Gebhardt Writing Contest sponsored by KEMPA. All welcome!!

July 25-28—Summer Workshop: See flyer that came in mail or go to web site and download. Lots **of changes, including "Adviser Day" and group work nights.**

October 15—Fall Conference featuring John Tinker of Tinker vs. DesMoines.

March 2011— Winter Advisers' Seminar: Know any dynamite speakers—new ideas or want to help out?? See Nancy Becker or John Culbertson.

Cutsinger's Class Hour Schedule

First 5 minutes: "Me time" (mini-facial touch-up, finish physics assignment, etc.)

Next 10 minutes: "We time" (Staff works on problems facing them)

35 minutes: "Work time" (Work on publication, no exceptions, no gossip, etc.)

Last 5 minutes: "Clean up" Staff room is left as clean as when they arrived.

Ed's Note: Cutsinger is a neat-knick!! But his "space" is clean!



*Huge thank you's from
KEMPA and Seminar co-
chairs Becker and
Culbertson—especially
to:*

*Josten's for underwriting
the wonderful lunch on
Friday and to Herff-
Jones for the social hour
on Friday evening.*

Scholarship Report:

Seventeen members of the Class of 2010 from KEMPA-member schools tackled the steps to apply for nearly \$2000 in scholarships.

Applications, recommendations, **essays, transcripts and "work samples."** went to the three judges on Saturday, March 27. Acknowledgement letters left April 1; students are notified of scholarship recipients in May (or sooner).

While pondering over possible purchases at the Silent Auction, Jennifer Jackowski, Union Grove newspaper adviser, concentrates on the presentation by Illinois Principal of the Year Richard Kirschner. A multi-tasker, she wonders what life holds as she switches from yearbook to newspaper advising..

Koshollek, Wood:

More Kudos for Dangerous Duo

**Just another springtime morning in the lives of Hank Koshollek and Rick Wood?
No way!
Honors came knocking at the doors of the two talented photojournalists.**



Koshollek doing what he loves best: teaching!

“Troops, the company I worked with never let me know of its entrance in the contest and the photo.

VERY pleasant surprise. I actually feel like it was a valuable year.”

--Hank Koshollek

Hank Koshollek and Rick Wood, both speakers and teachers at KEMPA workshops and conferences, received recognition from the Milwaukee Press Club for their excellence in photojournalism.

Claiming a 2nd place in Photojournalism Category PJ-3, **Wood’s work on “Windy City Blown**

Away” was done for the Milwaukee Journal Sentinel.

Koshollek’s citation, a 2nd place in Category PJ-4, was for a **piece called “Perfectly Perched” which he produced for The Daily Reporter.**

Their next KEMPA appearances will be at Summer Workshop in July at UW-W.



At the Winter Seminar Roundtable, Stan Zoller (right) gets the discussion going with an update on the situation at Stevenson High

School and how the growth of prior review might affect other schools in Wisconsin, as well as Illinois. Mentor Sandy Jacoby pon-

ders how this could complicate the lives of her mentees and how they could counteract possible future challenging situations.

From attendees: Special thanks to John Cutsinger, Richard Kirschner, the Abbey staff, co-chairs Becker and Culbertson

Expressions on the faces of Cutsinger’s audience mirrored his talent to appeal to some with humor at memories of “like” situations and to bring serious thoughts about how to deal with today’s difficult topics. Here Ms. Mess and Ms. Frank react in their individual ways.

Seminar evaluations:

“Excellent, practical and useful!”

“Fantastic! So much ‘can be used’ info.”

“This was just the information I need to improve my program.”

“A good opportunity to network with other advisers. Great food too!”

“I will use the info to help my staff develop their plans more clearly.”

“The dinner was delicious and gave a great opportunity to share stories and ideas with other sponsors.”

